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CAMPAIGNS REPORT NO. 23

September 16, 1943

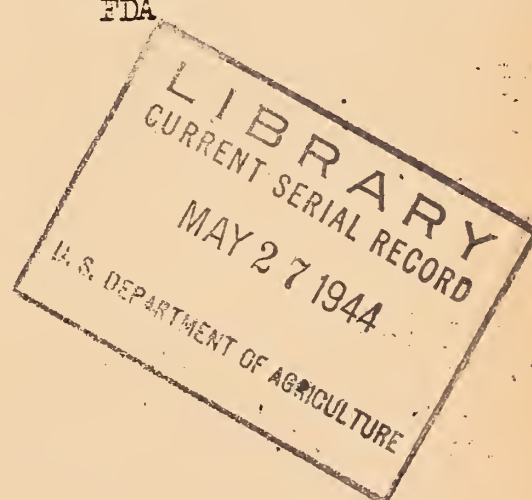
VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Radio</u>		
Victory Garden Program (Blue) "Simple Ways to Store Vegetables"	Hemphill DuMars Moore	In preparation for Sept. 20
Farm and Home Hour	VanDeman	In preparation for Sept. 21
<u>Homemaker's Chats:</u>		
Canning Questions	Overby	Cleared
Questions & Answers - Vegetable Storage	Wharton	In Clearance
<u>Farm Flashes</u>		
Multiplier Onions	Briggs	In Clearance
Cooking with honey	VanDeman	Released 9/14
<u>Press</u>		
Food and Home Notes - Cooking Green Soybeans	Pundt	Released

PRICE AND RATIONING CAMPAIGN

(See Campaigns Report No. 22 for pending materials. New materials listed below)

Consumers' Guide Newsletter	Solomon	In Clearance
Rationing Regulation for School Lunch Program.	FDA	
Maybe You've Wondered - Why Do Ration Points Go Up or Down?		
Prices on the Food Front		
Ration News on Foods		
Lost Your Ration Book?		
New Rations for Old (Stoves, fuel, oil and gasoline)		
Standards and Price Control		
Ceilings Rise and Fall		
Do You Need New Shoes?		
Consumers' Ration Calendar		



FARM LABOR CAMPAIGN

<u>RADIO</u>		
Farm and Home: Sept. 24 - "Reporting on Farm Labor" - State Extension Directors	Hancock	In preparation

Subject	Assigned	Status
<u>Farm Flashes</u>		
Saving Steps in Hog Care	Reynolds	Cleared
Save on Dairy Shores	Reynolds	In clearance
<u>INS, UP, AND PA</u>		
Work Saving on Hog Farm	Reynolds	Cleared
<u>FOOD INFORMATION SERIES, LEAFLETS, ETC.</u>		
List of Materials for use in Farm Labor Campaign	Fulghum	In preparation
Background facts on labor program	Fulghum	In clearance
General overall Q & A on Farm Labor	Hancock	In preparation
October Farm Labor Jobs, FIS	Hancock	In clearance
"How States are Meeting the Farm Labor Problem (local examples) 3rd in series	Hancock	In clearance
<u>VISUAL</u>		
Volunteer Land Corps Film	Bennett	In clearance
<u>Farm Supplies and Transportation Campaign</u>		
Campaign Program Handbook	OI-OWI	Being revised before distribution
Additional copper wire for farmstead wiring	Lewis	Released
Poster on use of high-analysis fertilizers	Lewis	In preparation
More new burlap bags for farm uses	Lewis	In preparation
<u>Farm Flashes</u>		
Home-made electric equipment	Hartogensis	Cleared
Livestock transportation outlook (INS, UP, PA)	Briggs	Cleared
<u>OVER-ALL FOOD CAMPAIGN</u>		
<u>Farm and Home</u>		
Sept. 23 - "Crop Reports in the War"		
Joseph A. Becker, Chairman of Crop Reporting Board, BAE	Johnson	In preparation
<u>Farm Flashes</u>		
Boneless Beef for Fighters	Briggs	Cleared
Materials listed in Mobilization Guide now being processed.		

NUTRITION AND FOOD CONSERVATION CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Material on supply and food waste to writer for JOURNAL OF LIVING	Nichols	Finished
Article on Inplant Feeding --MARKETING ACTIVITIES	Reef	August
Check List on Vitamins--BETTER HOMES & GARDENS	--	September
School Lunch and food waste pictures to AMERICAN COOKERY for its Food Fights for Freedom issue	Solomon *	Finished
Nutrition notes for various OWI uses	Fairfield	Finished
Material on winter vegetables and nuts to CLICK	Nichols	Finished
Nutrition committees of the Food Fights for Freedom campaign piece for November CONSUMERS' GUIDE	Solomon	In preparation
Piece on how a housewife manages nutrition and waste under wartime conditions for Nov. CONSUMERS' GUIDE	Clark	In prep.
Baby Care in Wartime for Nov. CONSUMERS' GUIDE	Fairfield	In prep.
Photo quiz on all angles of Food Fights for Freedom for Nov. CONSUMERS' GUIDE	Carter Nichols	In prep.
"Health, Beauty, and the Basic Seven" Radio Roundup	Hoffman	Sept. 11
"The Army Saves Food" @ Your Home Front Reporter program and Federal Food Reporter	Hoffman	Sept. 13
"How Far Have You Gone in Nutrition?" Vitamins for Victory program	Hagen	Finished
<u>HOMEMAKERS' CHATS:</u>		
Invisible Waste	Bruns	Cleared
Victory Garden Vitamins	Overby	Cleared
Your Best on Food Front	Overby	In prep.
<u>INS, UP, and PA</u>		
The New Milk Order	Cohan	Cleared
Tearless Onions	Cohan	Cleared
<u>COLUMBIA'S COUNTRY JOURNAL</u>		
Soybeans for people, Don Payne, FDA	Molohon	In prep.

PRODUCTION GOALS CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
1200 word illustrated feature article on Food Fights for Freedom for THE LION Magazine.	M. Beckman	Released
1200 word illustrated feature article on Food Fights for Freedom for THE TRAILWAYS Magazine.	M. Beckman	Released
1200 word illustrated feature article on Food Fights for Freedom for THE FOREIGN Magazine.	M. Beckman	Released
1200 word illustrated feature article on Food Fights for Freedom for THE MOOSE Magazine.	M. Beckman	Released
1200 word illustrated feature article on Food Fights for Freedom for THE SHIELD Magazine.	M. Beckman	Released
1200 word illustrated feature article on Food Fights for Freedom for THE KIWANIS Magazine.	M. Beckman	In preparation
1-column illustrated story on Food Fights for Freedom for Western Newspaper Union.	M. Beckman	In preparation
Two 2-column drawings on Food Fights for Freedom for NEA series.	Sill	Released
Six 2-column "Food Really Fights" for NEA series.	Sill	In preparation
"Backyard Poultry Production"	Emerson, AAA	Out
Editing 65-Page booklet on 1944 Goals	Emerson, AAA	Completed
War Board Memo on County Dollar and Cent Price Ceiling	Hall, AAA	Completed
Potato stories for Women's pages	Hill, AAA	In clearance
War Board Summary	MacMurphy, AAA	Out
Comparison of hog and corn production in World War I and II	MacMurphy, AAA	In preparation
Agriculture in Action, Weekly letter	Reynolds, AAA	Out
Dairy background material	Reynolds, AAA	In preparation
Information on Puerto Rican tobacco	Kelly, AAA	Completed
Material on AAA for Brazil official	Kelly, AAA	Completed
War Board Memo on National Salvage Program	Kelly, AAA	In clearance

Subject	Assigned	Status
Cotton story for NBC broadcast	Thompson, AAA	In clearance
Ginning records story	Thompson, AAA	In clearance
Cottonseed testing story	Thompson, AAA	In clearance
Tobacco background piece	Stewart, AAA	In preparation
Flue-cured tobacco referendum results, press result	Stewart, AAA	Out
1200-word illustrated feature article on Food Fights for Freedom for THE EAGLE.	Beckman	Released
<u>Radio</u>		
Radio broadcast on "Irish Potato Program", Farm and Home Hour, September 14.	Heinan, AAA	Out
Assisted preparation transcription, A.W. Manchester, for broadcast September 16.	Hill, AAA	Completed
<u>Farm and Home Hour:</u>		
September 20 - "Cull Potatoes for Stock Feed," Wallace Kadderly	Burch, ARA	In preparation
Sept. 21 - "Saving Weather-Damaged Soybeans"	Zahnixer, BPISAE	In preparation
<u>FARM FLASHES:</u>		
Making Poultry Feed Count	Herndon, OI	Cleared
Livestock and Local Feed	Herndon	Cleared
All Hemp Seed Treated	Briggs, FDA	In Clearance
Scouting for Beeswax	Reynolds, OI	" "
Better Turkey Plan	Herndon	" "
Order R.O.P. Chicks	Reynolds	" "
Treat Diseased Grain	Reynolds	" "
Feeding Diseased Grain	Reynolds	" "
<u>INS, UB, and PA</u>		
War Needs in Beeswax	Herndon	Cleared
Cover Blocks Peach Pest	Herndon	Cleared
Finds Good Management Pays	Fox, FSA	Cleared
Co-op Ill Wind	Hartogenesis, REA	Cleared
FSA Continues Co-op Loans	Fox	In clearance
New FSA County Committee Plan	Fox, FSA	In clearance
Milk for Fliers	Fox	In preparation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
PRESS		
Onion's Neck is its Storage Bottleneck	BPISAE	In clearance
Big Apple Saving Comes Quickly After Research (Clip Sheet)	BPISAE	In clearance
Kitchen Arithmetic	Fundt, ARA	In preparation
Storage of Fabrics	Fundt, ARA	In preparation
RADIO		
Cooking with Honey	Van Deman ARA	Sept. 14
Visual Aids for Home Economics Classes	Van Deman ARA	Ready for scheduling
Old cost gets new lining	Van Deman ARA	Sept. 17
Science Makes Apples Stay on Trees	Zahniser, ARA	Sept. 13